IAUG
CONVERGE
NOVEMBER 2-4, 2026 | SAVANNAH, GA
Exhibitor Webinar

IAUG Converge

Tradeshow Logistics

General Service Contractor

- Freeman is the general service contractor & decorator for IAUG Converge. Each 10x10 booth will come with one of three furniture package options to select. Freeman provides the following services*:
  - Shipping (advance & on-site) and material handling
  - Carpet, furniture rental, and installation
  - Booth graphic creation and production
  - Cleaning services
- Check out the Freeman Exhibitor Services Kit, posted on the Exhibitor Resources page
- Please Note: the expo hall is carpeted but exhibitors are welcome to order their own carpet should you choose to do so.

*Additional fees apply

Order by October 5, 2026 for discounted rates!

Booth Package Options

Option 1:
- 6 ft skirted table
- 2 chairs
- Wastebasket
- ID sign

Option 2:
- Soho Café Table
- 2 chairs
- Wastebasket
- ID sign

Option 3:
- 6 ft skirted counter
- 2 chairs
- Wastebasket
- ID sign

***Booth Package Order Deadline: October 12**

Specialty Contractors

- All specialty contractors outside of Freeman's standard services are listed in the Exhibitor Services Kit

AV

Encore

Savannah Convention Center: Order Form

Website

Hanging Signs

Encore

Website

Electrical, Internet, Plumbing

Savannah Convention Center

Email: exhibitorservices@savtcc.com

Order Form

Freeman Shipping Information

Advance Warehouse Shipping

Shipments must arrive between Oct. 5 – Oct. 26 between the hours of 8:00am – 3:30pm

Exhibiting Company Name/Booth Number
IAUG Converge
C/O Freeman
1503 Lissner Ave
Savannah, GA 31408, USA

Direct to Show Site Shipping

Freeman will begin accepting shipments on November 2.

Exhibiting Company Name/Booth Number
IAUG Converge 2026
Savannah Intl Trade & Convention Center
C/O Freeman
One International Dr Hutchinson Island
Savannah, GA 31402, USA

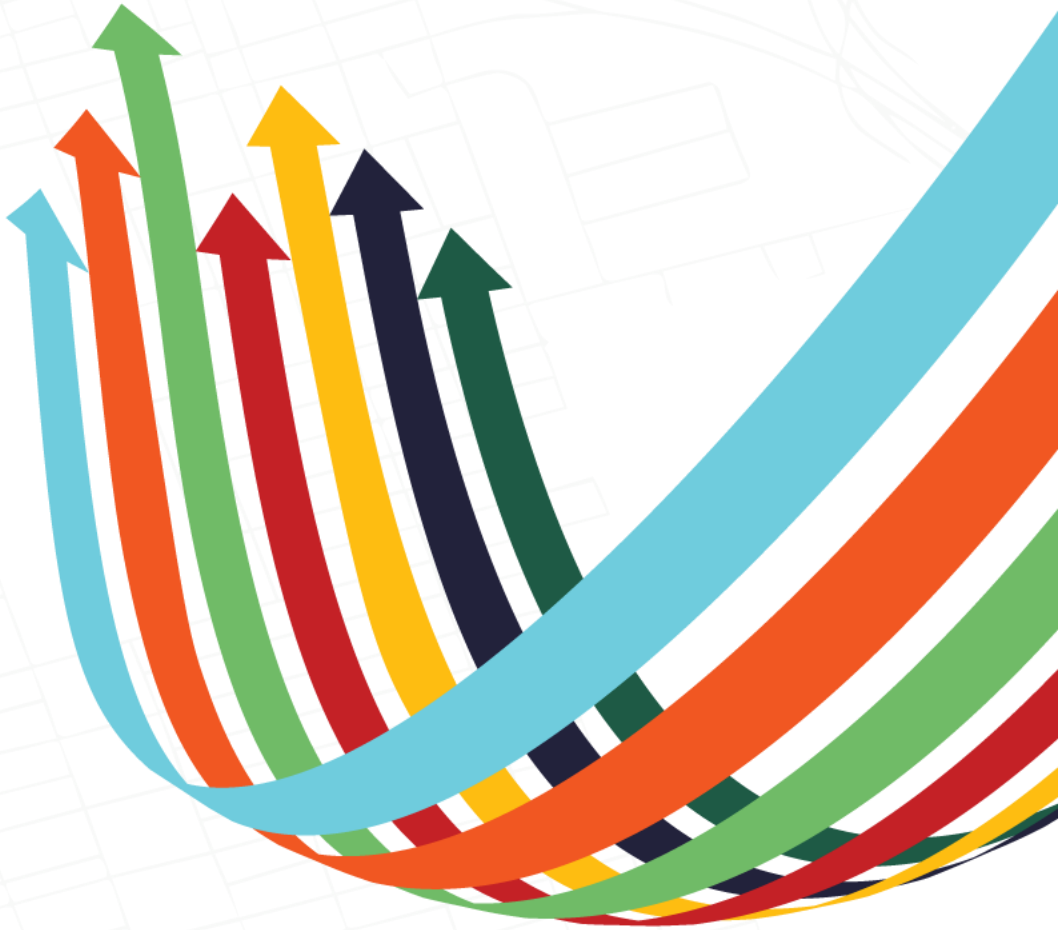
Exhibitor Appointed Contractors

- If you plan to use labor outside of someone from your company or Freeman, an EAC form is required.

- **EAC Checklist**
  - Submit the completed form to partnersupport@iaug.org
  - COI submitted by your EAC before any work can be done on the show floor

IAUG Converge

Run of Tradeshow



Exhibitor Schedule

Exhibitor Move-In:

Monday, November 2	8:00 am – 5:00 pm
Tuesday, November 3	8:00 am – 11:00 am

Expo Hall Hours:

Tuesday, November 3	12:05 pm - 2:05 pm
Tuesday, November 3	4:35 pm – 7:00 pm
Wednesday, November 4	12:05 pm – 2:30 pm

Exhibitor Move-Out:

Wednesday, November 4	2:30 pm – 6:00 pm

*Special Events

Monday, November 2	5:00 pm – 6:30 pm | Welcome Toast
Wednesday, November 4	7:30 pm – 10:00 pm | Closing Party

Monday, November 2

8:00 am – 5:00 pm	Move-In
5:00 pm – 6:30 pm	Welcome Toast

Tuesday, November 3

12:05 pm – 2:05 pm Expo Hall & Lunch

4:35 pm – 7:00 pm Expo Hall Reception

Wednesday, November 4

12:05 pm – 2:30 pm Expo Hall & Lunch

Passport to Prizes Drawing will begin at 2:00pm

7:30 pm – 10:00 pm IAUG Closing Party

Hosted at Wexford's Pub – a true Irish Pub rich in heritage!

Daily Expo Interactions

Savannah Bananas, Split & Forrest Gump

Passport to Prizes Program

IAUG Market Square

Daily Lunch

IAUG Converge

Pre-Show Checklist

Online Deliverables

- Confirmation and reminder emails (with logins) sent to all exhibitors

- Please login and upload logos & company details/descriptions for inclusion in our Mobile App
- EAC form download and upload is also available

Questions? Contact partnersupport@iaug.org

Register Booth Staff

- Register booth staff via our outside portal. **Each booth main contact has received an email with login information.**

- Please follow the instructions to login and register. Reminders are sent regularly by platform and IAUG

REGISTER TODAY!

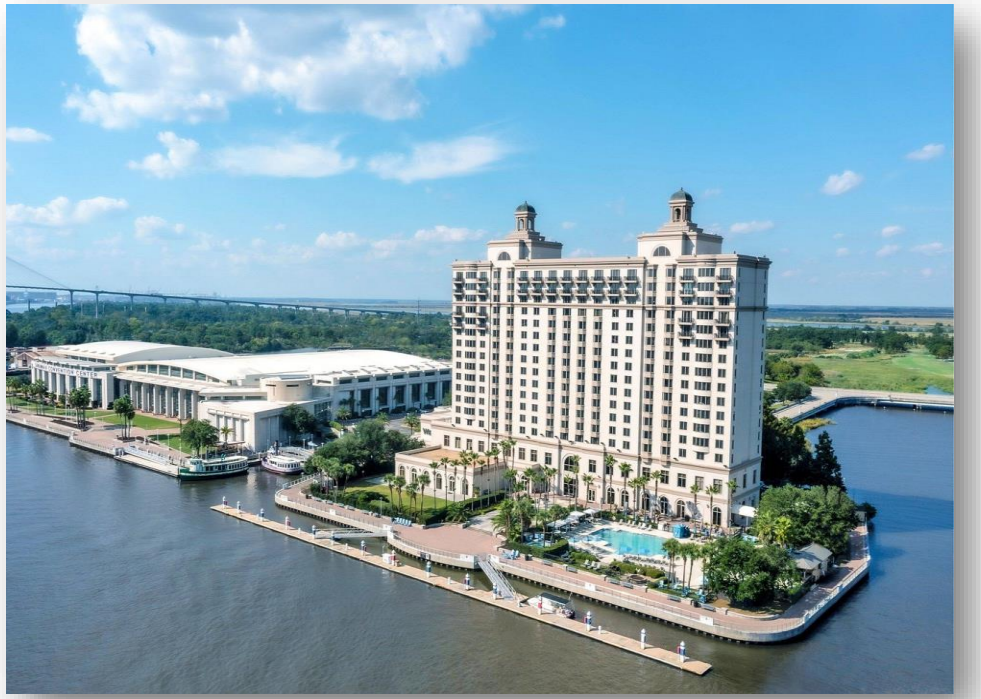
Lead Retrieval

- Capture attendee leads onsite by ordering lead retrieval through our registration vendor!
  - Multiple options, from physical devices to licenses for personal mobile devices.
- Sponsors are entitled to an allotment of lead scanning mobile app licenses for IAUG Converge.
  - Physical devices MUST be ordered in advance (*by October 12, 2026*). Be sure to order while you can!

ORDER TODAY!

Housing

- IAUG Converge has a hotel block available in Savannah:
  - Westin Savannah Harbor Golf Resort and Spa
- Reservations will be available until **Tuesday, October 13** *or until the block is full, whichever comes first.*



Drive Attendees to Your Booth!

- **Create some pre-event buzz via email & social**
- Partner marketing kits distributed by IAUG Marketing Staff includes:
- Social media captions for Facebook, LinkedIn, and Instagram
- Customized social media graphics
- An email header and signature graphic
- Email Copy

- Personalized Customer Discount codes available!
  - Grants your customers a discount to attend IAUG Converge

Missing these resources? Notify us at partnersupport@iaug.org

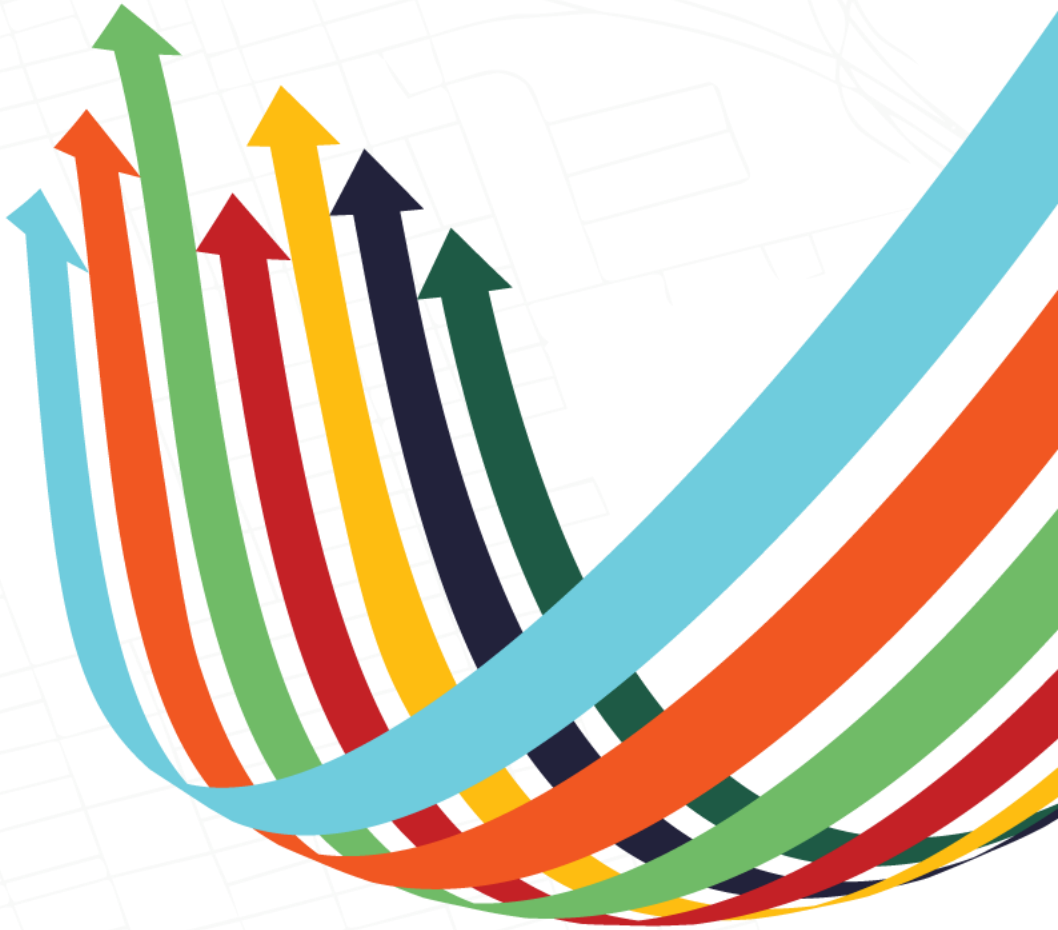
3 Ways to Maximize Your Exposure: Traffic Driving Sponsorship Opportunities

- **#1 Be Easy to Find**
  - Make your first impression with high-visibility brand placements in *prime* locations throughout the event!
  - Boost booth traffic and engagement by joining our Passport to Prizes program—drive attendees directly to your space and increase visibility while providing a prize!
  - Trending now: dedicated social media spotlights on IAUG channels.
- **#2 Create Memorable Experiences**
  - Draw attendees in with something unexpected—like a live digital caricature artist or interactive game.
  - Fuel the fun by hosting a snack station, sponsored bar, or coffee corner.
  - Lean into Savannah's charm—think Georgia peach inspired treats, market square-themed lounge vibes, or a Savannah themed cocktail.
- **#3 Keep Yourself Top of Mind**
  - Connect before and after the show with the Pre- and Post-Conference Attendee Lists (opt-in only).
  - Extend your reach with an IAUG-hosted webinar to engage the community beyond Converge
  - (Available with select sponsorship packages — not included with Exhibitor-Only.)
  - Extend your presence year-round through the IAUG Partner Program.

*Reach out to Jeremy Sukalec at jsukalec@iaug.org to maximize your exposure!

Important Deadlines

Logo & Company Description Submission	ASAP
Early Bird Rates End	October 2, 2026
Advance Warehouse Ship Dates	October 5 – October 26, 2026
Freeman Online Discount	October 5, 2026
Lead Retrieval Device Ordering Deadline	October 12, 2026
Hotel Reservation Deadline	October 13, 2026
Direct to Show Shipping	November 2, 2026



QUESTIONS?

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Thank You!